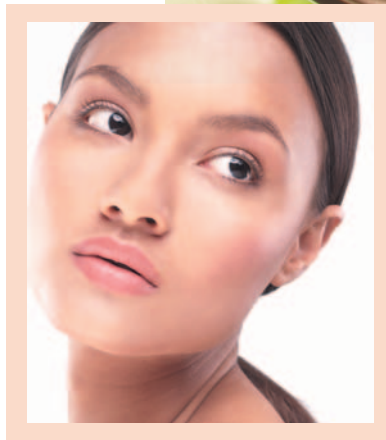


## PROTECTING COLOR PRIMERS

### *Building a Flawless Foundation*

Experience makeup that's actually good for your skin. Nicole Miller color primers do more than just hide flaws, balance skin tone, and smooth texture—they protect and nourish for a beautiful appearance. That's because each formula contains ingredients like broad-spectrum sun protectors, nourishing extracts, and moisturizing vitamins. Finally, makeup with real skin care benefits.



**Experts agree: 90% of wrinkles are caused by the sun's ultraviolet rays. Protect your skin with Nicole Miller liquid and creme to powder foundations. These exclusive formulas contain broad-spectrum sunscreens to help reduce the appearance of wrinkles—while giving you a flawless, even look.**

### Correct & Enhance

- Unlike other concealers that just cover up, Nicole Miller adds exclusive cucumber, coneflower, and chamomile extracts to moisturize while covering completely.

### Protecting Formulas

- Nicole Miller's nourishing foundations create a flawless look while delivering powerful broad-spectrum protection against UVA and UVB rays.

### Exceptional Value

- Nicole Miller color primers are better priced than brands like Lancôme® and Elizabeth Arden®, and they contain more skin-nourishing vitamins (see chart on back).

After cleansing, toning, and moisturizing, Nicole Miller's primer formulas are the next step to a flawless complexion. While other prestigious concealers, foundations, and powders may balance out skin tone, cover imperfections, and stop shine, Nicole Miller color primers do even more. Each exclusive formula delivers ingredients that nourish and protect skin, actually improving its overall appearance.

### Beautiful Skin with Correcting Concealer

Nicole Miller's *Dual Cover Eye and Face Concealer* makes it simple for you: two

formulas in one compact save you time, yet cover each imperfection completely. *Eye Concealer* reduces the appearance of dark circles, and even doubles as a primer for your eye shadow. *Face Concealer* hides age spots, blemishes, and redness, so only your natural beauty stands out. Both exclusive formulas contain vitamins and extracts to soothe and fortify skin. Choose from light, medium, or dark shades.

### A Fresh Powder Finish

Set your makeup and control shine with both Nicole Miller powders.

- 1) Extend the life of your makeup with *Final Touch Loose Powder*. This ultra-fine powder goes on velvety-soft to stop shine and smooth texture for a perfect finish.



Superior Formulas, Exceptional Prices			
Product	Nutrients	Cost	Volume
Nicole Miller Final Touch Pressed Powder	3 vitamins (A, C, and E) plus green tea extract	\$14.50	.32 oz
Elizabeth Arden® Flawless Finish Pressed Powder	0 vitamins	\$20.00	.30 oz
Mary Kay® Powder Perfect Pressed Powder	Vitamin E	\$17.50	.26 oz
Lancôme® Dual Finish Versatile Powder Makeup	0 vitamins	\$30.00	.67 oz

Product names are trademarks or registered trademarks of their respective companies. Prices may vary.

- 2) Set your makeup and control shine with *Final Touch Pressed Powder*. Never cakey or heavy, this micronized formula goes on light and blends naturally, leaving a polished finish every time.



Both formulas include vitamins A, C, and E plus green tea extract to nourish and protect skin. In addition, fine particles help refract light, diminishing the look of fine lines and wrinkles. *Loose Powder* is perfect to use at home, while *Pressed Powder* is handy for on-the-go touch ups. Choose from porcelain, natural beige, medium beige, and cocoa.

### Building a Flawless Foundation

Enhance and protect your skin with both Nicole Miller foundations. For long-lasting, weightless coverage, use *Perfecting Liquid Foundation* with SPF 10. This moisturizing formula glides onto your skin, then blends in for a natural, barely-there finish.

For more complete coverage, use *Day Cover Creme to Powder Foundation* with SPF 15. Apply a little or a lot, then watch it dry powder-light to give you a flawless, radiant look. Both foundations contain vitamins A and E to moisturize and soften, as well as extracts to smooth and soothe skin. Choose from ten natural shades.

*Nicole Miller brought the little black dress back into fashion in the 1980s. The Day Cover Creme to Powder's elegant black compact is a tribute to that popular design—a signature product in Nicole Miller Cosmetics.*



### Cosmetics That Care

Since August of 1999, Nicole Miller and Melaleuca have released skin care products that contain more protecting and nourishing benefits than designer brands. Now *Nicole Miller Cosmetics* has put its caring philosophy to work on color primer products. With exclusive ingredients like these, you can't help but feel better about your makeup—and love the look that caring color primers give your skin!

### Pretreat Your Lips

Just as foundation is for your face, *Perfecting Lip Treatment* is for your lips—a crucial step to help keep lipstick attractive for hours. With vitamins E and C, this moisturizing primer keeps lips supple and soft so that lip color clings just right without drying, cracking, or smudging. Use alone as a moisturizer or with your favorite *Perfecting Lip Color*.



### The Benefits of Nicole Miller Cosmetics

- Each product includes more vitamins, extracts, and other skin-enhancing ingredients than the competition to help protect and condition your skin
- All foundations contain either SPF 10 or SPF 15 to shield your skin from UVA and UVB rays
- *Perfecting Lip Treatment* contains vitamins and moisturizers to help keep color in place for hours

