

CounterAct[®]

Cold, Flu, Sinus, Allergy, and Cough Relief Medicines

Multi-Action Formulas Relieve Symptoms of Common Aches, Pains, and Illness

You don't have to suffer, sniffle, or worry when you're sick.

CounterAct adult formulas act fast to relieve the worst cough, cold, flu, sinus and allergy symptoms. Plus, *CounterAct* offers long-lasting formulas—at a price that's a relief too.*



The common cold causes about 26 million lost days of work and school each year, and sends 7.9 million people to see their doctor, despite the fact that there is no prescription that can cure a cold.

Target Symptoms

- The multi-action formulas found in *CounterAct* combine powerful, proven ingredients to give you fast, complete relief.

Safe Ingredients

- *CounterAct* uses the safest ingredients (such as acetaminophen)—without alcohol or codeine.

Great Value

- These reliable, effective formulas save you up to 57% off grocery store brands!

*Always read and follow package directions.

You snuffle, rub your eyes, and grab another tissue. You cough and cough but you still feel the buildup in your chest. Whether the cause is a winter cold or summer allergies, nothing fights the symptoms better than *CounterAct!* You can counteract the aches, the sneezing, and the nasal congestion of colds or flus in one fast-acting dose—regardless of the time of day—with *CounterAct Day Severe Cold & Flu*, *CounterAct Night Cold, Allergy & Sinus*, or *CounterAct Cough Relief Medicine*. And because these maximum-strength, multi-action formulas give you total relief at an affordable price, you save money compared to most grocery store brands.

All the Relief You Need

CounterAct Day and CounterAct Night

Regardless of when a cold or flu strikes, you'll be ready with *CounterAct Day* and *CounterAct Night*. With these formulas, you won't have to buy three separate medicines to take care of all your symptoms. Three powerful ingredients give you complete relief:

- The #1 doctor-recommended analgesic **acetaminophen**—comforts minor aches, pains, and headaches, and reduces fever.
- A powerful **nasal decongestant** quickly relieves stuffy nose and sinus pressure, and promotes nasal and sinus drainage.
- A proven **cough suppressant** quiets your cough.

CounterAct Cough

Even after your cold symptoms ease up, you're often left with a nagging cough. That's because mucus and bronchial secretions are stuck in your lungs. But a continuous, uncontrollable cough that doesn't force the congestion from your lungs is counterproductive. *CounterAct Cough's* cherry-flavored, dual-action syrup helps turn off the cough reflex with two main ingredients: a powerful **expectorant** and a proven **cough suppressant**. These ingredients work to loosen chest congestion and suppress the urge to cough. Each cough becomes more productive, and then coughing tapers off because the source of the cough—the irritation and congestion—is gone.

This information sheet is intended only for use in the United States. The material contained herein is written in compliance with U.S. requirements. Please use only those materials that have been specifically approved for marketing this product in your country.

THE MOST RELIEF FOR YOUR MONEY			
Product	Price*	Cost Per Pill/Oz	% Savings with CounterAct
CounterAct Day	\$6.99	19¢	up to 34%
Sudafed® Severe Cold	\$7.80	33¢	
TheraFlu® Severe Cold	\$6.99	29¢	
CounterAct Night	\$6.99	19¢	up to 57%
Alka-Seltzer® Cold Night Time	\$5.29	44¢	
Tylenol® Cold Night Time	\$5.99	25¢	
CounterAct Cough	\$3.99	\$1.00	33%
Robitussin® DM Cough Medicine	\$5.99	\$1.50	

*Melaleuca Preferred Customer prices. Competitor product prices from Albertsons, Boise, Idaho as of March 24, 2004. Prices may vary. Product names are registered trademarks of their respective companies.

Safe and Family-Friendly

You can trust these formulas to relieve your symptoms because they have the safest ingredients. *CounterAct Day* and *CounterAct Night* relieve pain with acetaminophen, virtually without side effects. *CounterAct Cough* leaves out the alcohol and codeine for non-drowsy, non-narcotic relief, making the formula safe for everyone over age two.

Exceptional Value

Relief for your symptoms doesn't have to be expensive. With *CounterAct Day* and *CounterAct Night*, just one dose clears out your stuffed sinuses, dries up nasal drip, and eases aches and pains—other medicines can cost more than twice as much.

CounterAct Cough saves you up to 33% off leading retail brand prices—it costs just \$3.99, compared to \$5.99 for Robitussin®DM†. And it has the same effective ingredients that are recommended by pharmacists. Plus, with the convenience of *Melaleuca Pharmacy*, you save money by shopping over the phone instead of driving to the store.

Relief You Can Trust

Treat your cold, flu, and allergy symptoms with multi-action, money-saving formulas from *Melaleuca Pharmacy*. Trust *CounterAct* to end the sniffing, sneezing, and coughing with just one effective dose.

As with all medications, read and follow all directions on the label. Keep this and all drugs out of the reach of children. In case of accidental overdose, seek professional assistance or contact a Poison Control Center immediately.

The Benefits of CounterAct

CounterAct Day:

- No need for separate cold or flu formulas
- Three powerful ingredients to relieve major symptoms
- Costs up to 34% less than other brands
- Non-drowsy formula

CounterAct Night:

- No need for separate cold or allergy formulas
- Three powerful ingredients to relieve major symptoms
- Costs up to 57% less than other brands
- Includes acetaminophen

CounterAct Cough:

- Family-friendly formula
- Works for up to six hours
- Relieves chest congestion
- Costs up to 33% less than other leading brands
- Non-drowsy
- No alcohol or codeine

COUGH ACTIVE INGREDIENTS:
Guaifenesin 100 mg, Dextromethorphan Hydrobromide 10 mg.
***NIGHT COLD, ALLERGY, SINUS ACTIVE INGREDIENTS:** Acetaminophen 500 mg, Pseudoephedrine Hydrochloride 30 mg, Diphenhydramine Hydrochloride 25 mg.
***DAYTIME SEVERE COLD & FLU FORMULA:** Acetaminophen 500 mg, Dextromethorphan Hydrobromide 15 mg, Pseudoephedrine Hydrochloride 30 mg. *Do not use this product with other products containing acetaminophen. If pain lasts more than 10 days, or fever lasts more than 3 days, consult a physician.
† Prices may vary.

