

World Class Ingredient Research

- FDA health claims for phytosterols and omega-3s: **"May reduce the risk of heart disease"***
- Ingredient research has been published in multiple prestigious publications:
 - ▶ *Journal of the American Medical Association* 2003
 - ▶ *American Journal of Clinical Nutrition* 2000
 - ▶ *GISSI Study* 2002
 - ▶ *Circulation* 2001
- Patent-pending technology (filed July 2003)

What a Value!

- \$20 to \$30 less than other supplements
- \$80 less than statins

	Phytosterols (mg)	Fish Oils & Omega-3s (mg)	Cost (30-day supply)
Phytomega*	1500	1000	\$19.99 [†]
Coromega™ Omega-3 Packets	0	650	\$32.95 [‡]
Twinlab® Cholesterol Success™	900	0	\$26.80 [‡]
Enzymatic Therapy Cholesterol Plus™	400	0	\$34.95 [§]
Lipitor®	0	0	\$94.99 [‡]

Equivalized prices are based on therapeutic doses. [†]Preferred customer price. [‡]Prices from drugstore.com, July 2005. [§]Price from vitaminshop.com, July 2005. Prices may vary. Product names are trademarks or registered trademarks of their respective companies.



Satisfaction Guaranteed. Every Melaleuca product is backed by our 100% satisfaction guarantee. If *Phytomega* does not meet your highest expectations, contact us within 60 days for a full credit or exchange.

To order, call 1-800-282-3000 or ask the person who gave you this brochure.

This information is designed for educational purposes only and is not intended to be prescriptive. Individuals with high blood cholesterol or other health concerns should consult their physicians for medical advice and treatment.

Another wellness solution from
 Melaleuca

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Product Summary

Phytomega is the first heart supplement that reduces the risk of heart disease with phytosterols and omega-3s by naturally reducing cholesterol levels for a healthier heart and life.

How Else Can I Take Care of My Heart?

- *Phytomega* is part of Melaleuca's *Heart Health Pack*, which includes *ProvexCV®* and *FiberWise®*
- Eat a proper diet, exercise, and visit your doctor regularly



The perfect marriage of natural ingredients to lower your cholesterol.



PHYTOsterols + OMEGA-3s reduce the risk of heart disease.*†

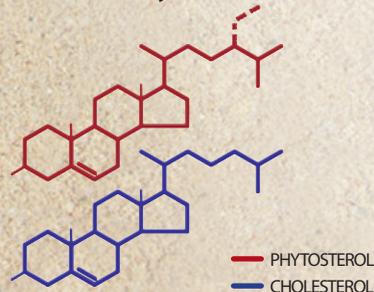
The Perfect Marriage

A lifestyle of heavy, fatty foods, limited exercise, high stress, and family history can quietly take a toll on your cholesterol levels. It's a fact that high cholesterol levels (+200) can lead to narrowing of the arteries and ultimately to heart disease. *Phytomega*® offers an effective and natural way to help lower your cholesterol through the perfect marriage of two ingredients, phytosterols and omega-3s.*†

What are phytosterols?

- Phytosterols come from plants and are chemically similar to cholesterol. In the digestive system, phytosterols replace cholesterol, preventing it from entering the bloodstream.

Phytosterols & Cholesterol
Chemically Similar



What are omega-3s?

- Omega-3s come from cold water fish and help safely maintain healthy triglyceride levels
- Phytosterols work best when coupled with essential oils like omega-3s
- Together they lower cholesterol and triglycerides to help reduce the risk of heart disease

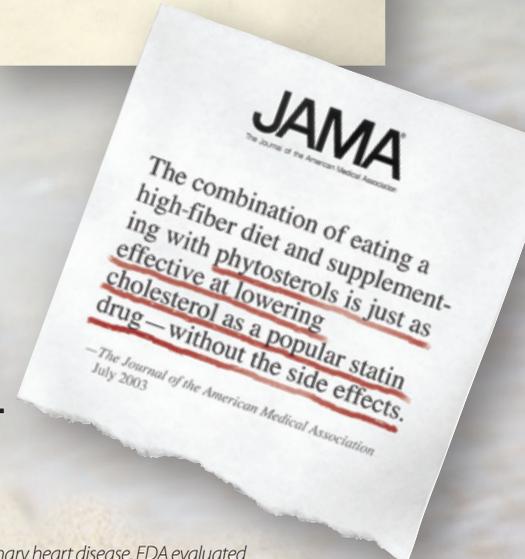
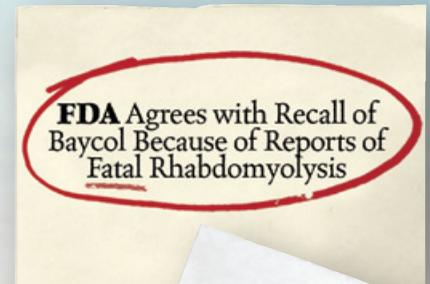
Is it research-recommended?

- Independent clinical studies show phytosterols reduced cholesterol up to 29%¹
- Independent clinical studies show omega-3s reduced triglycerides up to 26%²



Why not just take a statin?

- Statins are effective in reducing cholesterol, *but* they can have dangerous side effects‡



¹ Journal of the American Medical Association, 2003

² American Journal of Clinical Nutrition, 2000

*Consumption of Omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive.

† Foods and supplements containing at least .65 g per serving of plant sterol esters, eaten twice a day with meals for a daily intake of at least 1.3 g, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A daily serving of Phytomega supplies 1.5 g of plant sterol esters.

‡ **Caution:** Consult with your doctor before using this product if you are under a doctor's care for a heart-related condition and before discontinuing any medications.